



THE OFFICIAL 2022 MEMBERSHIP DIRECTORY OF:

HBA OF GREATER CHARLOTTE



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Membership Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.EMCONSULTINGINC.COM/ADRESERVATION/HBAC

PRINT ADVERTISING RATES FOR 8.5" X 11" PUBLICATION:

PREMIUM AD SPOTS	COLOR	
2 Page Spread	\$3,599	
Back Cover	\$3,299	
Inside Covers (Front or Back)	\$3,189	
Facing Page to Inside Covers	\$2,989	
Full Page Divider	\$2,779	
Pages 2-10	\$2,579	
DISPLAY ADS	B&W	COLOR
Full Page	\$1,999	\$2,419
1/2 Page	\$1,419	\$1,629
1/4 Page	\$1,049	\$1,149
1/6 Page	\$839	\$939
1/8 Page	\$679	\$789
Business Card	\$529	\$579

ADDITIONAL FEATURES:

ENHANCED LISTING*	RATE
Boxed Listing	\$99
Boxed Listing with Logo	\$199
Boxed Listing with Logo & 50 word bio	\$299

*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation (cost based on ad size)	\$39 - \$149
Ad Change (cost based on ad size)	\$39 - \$99



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ COLOR B&W

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PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



QUESTIONS?

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LEARN MORE ABOUT E&M CONSULTING!

*Please fax 952-448-9928 or email optout@emconsultinginc.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.